

## Course Description

This educational presentation has been developed to provide health care professionals with comprehensive, state of the art clinical information and techniques for improving clinical practice and wound ostomy and continence therapy.

## Course Objectives

Upon completion of the presentations, participants will be able to:

- \* Discuss alternative methods of treating wounds
- \* Discuss infection control and treatment of infections in wound ostomy and continence nursing therapies
- \* Define historical, cultural and educational perspectives in WOCN

## Continuing Education

Provider approved by the California Board of Registered Nursing #03602.

The Preconference provides 6 (W) contact hours  
and the Program provides 12.5 contact hours

## Education Coordinator

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Pacific Coast Region of WOCN  
Cecilia Arthur, RN, CNS, CWOCN  
3020 El Cerrito Plaza #421  
El Cerrito, CA 94530

Pacific Coast Region of  
Wound Ostomy Continence Nurses Society  
is proud to present

# PCR 30 Years of Caring and Sharing: An Anniversary Celebration

with Memories &  
Sharing of Information

Preconference October 1, 2003  
Conference October 2-4, 2003

Town and Country  
Resort and Convention Center  
500 Hotel Circle North  
San Diego, CA 92108  
800.772.8527

[www.pcr.org](http://www.pcr.org)

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# Agenda

## Pre-Conference: Wednesday, October 1, 2003 (Limited to 25 participants)

- 7:30am - 8:00am Registration
- 8:00am - 10am Teresa Kelechai, MSN, RN, PhD., CWCN  
Foot and Nail Care Workshop (2.3 CEU W)
- 10:00am - 10:20am Break and Exhibits
- 10:20am - 12:00pm Clinic : Hands on Foot Care (2.0 CEU W)
- 12:00pm - 1:00pm Lunch and Exhibits
- 1:00pm - 2:30pm Continuation of Foot Care Clinic (1.7 CEU W)
- 2:30pm - 3:00pm Evaluations and CEU's

## Thursday, October 2, 2003

- 7:00am - 8:00am Registration, Continental Breakfast and Exhibits
- 8:00am - 9:00am Mary Sears, RN, BA, CWOCN  
Past PCR President  
Thirty Marvelous Years: A Historical Perspective (1 CEU PP)
- 9:00am - 9:15am Evonne Fowler  
Introduction to Katherine Jeter
- 9:15am - 10:15am Katherine Jeter, EdD,ET  
First PCR President  
ET Nursing from Cleveland to California and Beyond  
The Passion, the Practice, and the Promise' (1 CEU PP)
- 10:15am - 11:15am Break and Exhibits
- 11:15am - 12:15pm Theresa Kelechai, RN, MSN, PhD, CWCN  
Skin Temperature and Chronic Insufficiency: New Modalities  
in Evaluation of Chronic Venous Insufficiency (1 CEU W)
- 12:15pm - 1:30pm Lunch and Exhibits
- 1:30pm - 2:30pm Lynette E. Franklin, RN, MSN, CWOCN  
Interstim Therapy: What the CWOCN Needs to Know (1 CEU C)
- 2:30pm - 3:30pm Exhibits
- 3:30pm - 4:20pm Bruce Gibbons, PhD  
Benefits of Silver Products as an Antimicrobial:  
The Use of Silver Products in Wound Care (1 CEU W)
- 4:20pm - 5:15pm Julia Ball, RN, MSN, Ph.D.  
Cultural Issues Surrounding Wounds, Ostomies,  
and Incontinence (1 CEU WOC)
- 6:00pm - 6:30pm Cocktails (No-Host Bar)
- 6:30pm Dinner and 30 Year Anniversary Celebration & Silent Auction  
(Please bring an auction item)  
Soloist: Alicia

## Friday, October 3, 2003

- 7:00am - 8:00am Registration, Continental Breakfast and Exhibits
- 8:00am - 8:50am Paul Greenwood, San Diego Deputy District Attorney,  
Elder Abuse and Legislation (1 CEU PP)
- 8:50am - 9:00am Break
- 9:00am - 10:20am Timothy Jochen, MD, FAAD, FASDs  
Cosmetic Procedures in 2003: Dermatological Practice (1.5 CEU W)
- 10:30am - 12:30pm Exhibits
- 12:30pm - 1:40pm Lunch and Fashion Show  
Joan's Fashions: For the Woman on the Go
- 1:40pm - 2:30pm Shubha Kerkar, MD, ID and Theresa Nelson, RN, BSN  
Infection Prevention Strategies:  
Management of Wounds and UTIs (1 CEU C,W)
- 2:40pm - 5:30pm General Membership Meeting

## Saturday, October 4, 2003

- 8:00am - 8:30am Registration and Continental Breakfast
- 8:30am - 9:20am Sandra Higelin, MSN, RN, CS, CWCN and  
Mitch Crawford KCI USA, Acct. Executive  
Knowledge is Power: Education of Staff Nurses  
Can Make a Difference in Outcomes for Our Patients (1 CEU)
- 9:20am- 10:00am Mark Wilde, Comedian  
The 3 P's in Wound, Ostomy, Continence, Nursing  
Humor in Health Care (1 CEU PP)
- 10:00am-10:10am Break
- 10:10am-11:00am Christine Herb, RN, BSN, CWOCN  
Whose Teaching the Ostomy Patient: Patient Education (1 CEU)
- 11:00am-11:50am Kelley Sparks, RN, CWOCN  
To B&B or not to B&B...That is the Question  
Bowel and Bladder Care: A Very Important Part of  
the "C" in WOCN (1 CEU)
- 11:50am-12:40pm Interactive Forum with Christine Herb and Kelley Sparks  
The Declining Use of CWOCNs:  
Continence and Ostomy Management
- 12:40pm-1:00 pm Wrap up and CEUs

## Registration Information

**Pre-conference:** Space is limited to 25 participants. First 25 checks received will be registered. Please send a separate check for pre-conference registration.  
**Conference:** Space is limited therefore preregistration is required. Registration fees include: course admission, continental breakfast, lunch, refreshments, handouts & CEU certificate. No confirmation will be sent. Your check will be your confirmation. However receipts will be available at registration if needed.  
**Cancellation/Refund Policy:** A refund less a \$10.00 administrative fee will be made with written cancellation notice received before September 25th. No refunds

## Registration Fees

**Registration Fees:** Before September 20, 2003  
**Pre-Conference:** WOCN/PCR Members: \$125\* Non-WOCN/PCR Members: \$130\*  
(\*SEND SEPARATE CHECK FOR PRE-CONFERENCE.)  
**One Day:** WOCN/PCR Members: \$70 Non-WOCN/PCR Members: \$80  
**Three Day:** WOCN/PCR Members: \$195 Non-WOCN/PCR Members: \$205

**Late Registration:** After September 20, 2003  
**One Day:** WOCN/PCR Members: \$80 Non-WOCN/PCR Members: \$90  
**Three Day:** WOCN/PCR Members: \$205 Non-WOCN/PCR Members: \$215  
Late fees apply on any registration postmarked after 9/20. No refunds after 9/25.

## Hotel Information

Town and Country Resort and Convention Center  
500 Hotel Circle North, San Diego, CA 92108 / 800.772.8527  
**Room Rate:** Single: \$129/night, Double: \$129/night, \$10/day parking  
Please reference "Wound Ostomy Continence Nurses Society" when making reservations.  
Contact the hotel for transportation information.

## Registration Form

PLEASE PRINT  
NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
TELEPHONE: \_\_\_\_\_  
E-MAIL: \_\_\_\_\_  
LICENSE #: \_\_\_\_\_  RN  LVN  PT  MD  CDE  NP  CWOCN  
 CWCN  CWS  Other \_\_\_\_\_  
WORK AREA:  Home Health  Acute  Long Term Care  Private Practice  Clinic  
EMPLOYER: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
WOCN/PCR Member: Yes: \_\_\_\_\_ No: \_\_\_\_\_  
**Registration Deadline:** September 20, 2003  
Make Check Payable to PCR/WOCN  
Send to:  
Cecilia Arthur, RN, CNS, CWOCN  
3020 El Cerrito Plaza #421  
El Cerrito, CA 94530  
Questions? call 510.232.4684 or email: cece@dnai.com  
For Credit Card payment, complete the following:  
Type of card:  Mastercard  Visa  
Credit card holder: \_\_\_\_\_  
Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
Total to be billed: \_\_\_\_\_  
Signature: \_\_\_\_\_